

# ELIZABETH ROMANO

## ART DIRECTOR

### EDUCATION

#### MASTER OF ARTS

Public Relations & Advertising  
DePaul University, Chicago  
September 2016 - June 2018

#### BACHELOR OF ARTS

Public Relations / Art & Digital Design  
Loras College, Dubuque  
August 2012 - May 2016

### SKILLS

- Adobe Creative Suite
- Crimson Hexagon
- Meltwater
- SPSS
- HootSuite
- MailChimp
- Keynote
- Golden Retriever & Frenchie Enthusiast

### CONTACT

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www. [elizabethcromano.com](http://elizabethcromano.com)

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### WORK EXPERIENCE

#### OMNICOM TPN | ART DIRECTOR

September 2019 - Present | Chicago, IL

Clients: Cricket Wireless, Campari, PepsiCo

- Create concepts and designs for retail space, events and digital platforms
- Assist in new business pitches by creating additional designs

#### TRESSLER LLP | LEAD GRAPHIC DESIGNER

January 2019 - September 2019 | Chicago, IL

- Created design branding guidelines and ensure content was consistent throughout digital platforms, tone of voice and style

#### TRESSLER LLP | MARKETING CREATIVE ASSISTANT

May 2017 - December 2018 | Chicago, IL

- Designed marketing material for branding, events, and client RFP
- Updated media list, created press releases, and pitched to the media
- Assisted in company event planning

#### LEO BURNETT | CREATIVE INTERN

The One Club for Creativity  
Spring 2017 | Chicago, IL

- Created a strategy, then developed a digital campaign to pitch our creative idea to the client
- Designed various creative advertisements

#### BCV | SOCIAL MEDIA INTERN

January 2017 - March 2017 | Chicago, IL

- Created influencer following and engagement strategies
- Planned, wrote and created social media content