



ELIZABETH ROMANO

ART DIRECTOR

WORK EXPERIENCE

MERGE | ASSOCIATE CREATIVE DIRECTOR

Current | Chicago, IL

OMNICOM PRODUCTION | SENIOR ART DIRECTOR

March 2025 - February 2026 | Chicago, IL

Client: Kenvue

- Direct the end-to-end creating and editing of user-generated content, elevating brand identity and driving measurable engagement across social platforms

IPG FCB | ART DIRECTOR

January 2022 - March 2025 | Chicago, IL

Clients: AbbVie, Anheuser-Busch Brands, Anthem, Barilla, Boeing, Cox Business, Elevance Health, Johnson & Johnson, Tarsus

- Led design and production of 360-degree marketing campaigns across digital, social, print, and video, while managing project lifecycles for timely delivery and budget adherence
- Developed innovative concepts based on market insights and contribute to new business pitches with compelling presentations

OMNICOM TPN | ART DIRECTOR

September 2019 - January 2022 | Chicago, IL

Clients: Campari, Cricket Wireless, PepsiCo

- Created concepts and designs for retail space, events and digital platforms
- Assisted in new business pitches by creating additional designs

TRESSLER LLP | LEAD GRAPHIC DESIGNER

January 2019 - September 2019 | Chicago, IL

- Created design branding guidelines and ensured content was consistent throughout digital platforms, tone of voice and style
- Photographed all employee headshots in the Los Angeles, Orange County, and Chicago offices

EDUCATION

MASTER OF ARTS

Advertising and Public Relations
DePaul University, Chicago
September 2016 - June 2018

BACHELOR OF ARTS

Art & Digital Design and Public Relations
Loras College, Dubuque
August 2012 - May 2016

SKILLS

- Adobe Creative Suite
- Content Creation
- Crimson Hexagon
- Figma
- HootSuite
- MailChimp
- Meltwater
- Midjourney

CONTACT

✉ elizabeth.c.romano@gmail.com

www. elizabethcromano.com

📞 847.946.6250