



ELIZABETH ROMANO

ART DIRECTOR

EDUCATION

MASTER OF ARTS

Public Relations & Advertising
DePaul University, Chicago
September 2016 - June 2018

BACHELOR OF ARTS

Public Relations / Art & Digital Design
Loras College, Dubuque
August 2012 - May 2016

SKILLS

- Adobe Creative Suite
- Crimson Hexagon
- Meltwater
- SPSS
- HootSuite
- MailChimp
- Keynote
- Golden Retriever & Frenchie Enthusiast

CONTACT

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📞 847.946.6250

WORK EXPERIENCE

IPG FCB | ART DIRECTOR

January 2022 - Present | Chicago, IL

Clients: Anheuser-Busch Brands, Cox Business, Barilla, Tarsus, Boeing, Elevance Health, Anthem, AbbVie

- Lead design and production of 360-degree marketing campaigns across digital, social, print, and video, while managing project lifecycles for timely delivery and budget adherence.
- Develop innovative concepts based on market insights and contribute to new business pitches with compelling presentations.

OMNICOM TPN | ART DIRECTOR

September 2019 - January 2022 | Chicago, IL

Clients: Cricket Wireless, Campari, PepsiCo

- Create concepts and designs for retail space, events and digital platforms.
- Assist in new business pitches by creating additional designs.

TRESSLER LLP | LEAD GRAPHIC DESIGNER

January 2019 - September 2019 | Chicago, IL

- Created design branding guidelines and ensure content was consistent throughout digital platforms, tone of voice and style.
- Photographed all employee headshots in the Los Angeles, Orange County, and Chicago offices.

TRESSLER LLP | MARKETING CREATIVE ASSISTANT

May 2017 - December 2018 | Chicago, IL

- Designed marketing material for branding, events, and client RFP.
- Updated media list, created press releases, and pitched to the media.
- Assisted in company event planning.