



ELIZABETH ROMANO

ART DIRECTOR

WORK EXPERIENCE

IPG FCB | ART DIRECTOR

January 2022 - Present | Chicago, IL

Clients: AbbVie, Anheuser-Busch Brands, Anthem, Barilla, Boeing, Cox Business, Elevance Health, Johnson & Johnson, Tarsus

- Lead design and production of 360-degree marketing campaigns across digital, social, print, and video, while managing project lifecycles for timely delivery and budget adherence
- Develop innovative concepts based on market insights and contribute to new business pitches with compelling presentations

OMNICOM TPN | ART DIRECTOR

September 2019 - January 2022 | Chicago, IL

Clients: Campari, Cricket Wireless, PepsiCo

- Created concepts and designs for retail space, events and digital platforms
- Assisted in new business pitches by creating additional designs

TRESSLER LLP | LEAD GRAPHIC DESIGNER

January 2019 - September 2019 | Chicago, IL

- Created design branding guidelines and ensured content was consistent throughout digital platforms, tone of voice and style
- Photographed all employee headshots in the Los Angeles, Orange County, and Chicago offices

TRESSLER LLP | MARKETING CREATIVE ASSISTANT

May 2017 - December 2018 | Chicago, IL

- Designed marketing material for branding, events, and client RFP
- Updated media list, created press releases, and pitched to the media
- Assisted in company event planning

EDUCATION

MASTER OF ARTS

Advertising and Public Relations
DePaul University, Chicago
September 2016 - June 2018

BACHELOR OF ARTS

Art & Digital Design and Public Relations
Loras College, Dubuque
August 2012 - May 2016

SKILLS

- Adobe Creative Suite
- Crimson Hexagon
- HootSuite
- Keynote
- MailChimp
- Meltwater
- Midjourney
- SPSS

CONTACT

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